

Houston Summit for the Creative Economy

22 October 2010

Hot Wash Up

What is something that went WELL for you today?

- Feeling part of a something positive for Houston and something done well.
 - People came without really knowing what would happen and they jumped in and made things happen – connections, ideas, etc.
 - I liked the topics.
 - I liked hearing about the TAMU visualization department.
 - Understanding the needs, problems, and visions of Houston (from a very diverse perspective).
 - Getting ideas heard: collaboration with folks in disparate industries.
 - A demand for the creative community.
 - The opening session.
 - Listening to all the great ideas, passion, and energy around moving Houston forward; away from the frumpy sister view.
 - Learning about all of the creative, collaborative endeavors going on-especially combination of medical and engineering.
- The breakout sessions went very well.
 - The two sessions went well with idea generation.
 - Interaction among participants.
 - Good small groups.
 - Brilliant lab sessions.
 - Breakout discussions were good.
 - Great panel discussions.
- Met many interesting people from various backgrounds.
 - Connections with old friends and new.
 - Met interesting people.
 - I met people with the same interests as myself.
- Experienced a wealth of creative ideas.
 - I heard interesting ideas.
 - Collaborative ideas.
- Good location, facilities.
- The culinary panel and the food.
 - Lunch was fantastic.



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What is one RESULT that we achieved today?

- Connecting with others to begin this dialogue.
 - Met some really interesting people
 - An opportunity to have a conversation and make connections with a few individuals that I wanted to meet.
 - Met interesting people.
 - Met some great people.
 - New network connection to a creative thinking group.
 - Made new connections.
 - New connections.
 - Key relationships.
 - New resources.
 - Confirmed some ideas about connectivity and creative people.
 - I'm looking for work, so being reminded to be creative was helpful.
 - Good input to my problem.
 - Networking.
 - Meeting future coworkers.
- Generated ideas that will help me articulate my goals and visions for Houston.
 - Glad to see that everyone has the same ideas even though they say them in different ways; there is great potential to get people behind these ideas.
 - More pride in Houston.
 - Information on Houston's current attitude on several issues.
 - I have learned to participate in a collaborative think tank session.
 - Idea sharing.
 - Do something and don't wait for someone else to do it.
 - I now know where to get great food.
 - I will go to Tony's soon.
 - Motivated to complete some creative projects, new business contacts, renewed interest in supporting them.
 - New ideas to act upon.
 - New ideas.
- Boredom.



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What is something you would like to see ADDED to the next Summit?

- Business leaders (commercial); get them involved across industries and business sizes.
 - More involvement from traditional business industries.
 - More arts and business professionals.
 - City representation.
 - Include city employees-planners, engineers, the mayor.
 - The mayor.
 - Grant providers.
- Add different focus groups/tracks: information technology and the Internet, marketing, public relations, writing, music; and then get enough attendees from different professions.
 - Allow more choice for participants selecting topics/discussions.
 - Other topics of discussion.
- Not just giving ideas, but learning and physically doing something on the day of the summit.
 - Progress status of this year's outcomes.
 - Details on what will be done with the information collected; what is the next step.
 - Talking about specific business ideas and projects; we had to fill them out on our registration form and then didn't use them.
- A list of all the participants, so we can network and check off as we meet them.
- Be more thorough in your homework to obtain session moderators. My session was run by two nice guys and one was not the expert.
 - Better information ahead of time to prepare so that the conference is more constructive.
 - More connection between facilitator and speaker session leader.
- Breakfast and an afternoon break with the snack.
 - Breakfast.
- More time.
 - More networking time.
- Get rid of facilitator process. It really stifled the discussion. Allow conversations to flow without interruptions and parameters. Don't put so much structure around creativity.
 - Less repetition, more doing. Let the creative people be creative. Less structure.
- Galveston Bay-an underappreciated resource.
- Use PowerPoint in the breakout sessions; leaders/presenters had very little time or forum to present and share their ideas.
- Have media coverage.
- Publish the website: www.houstonsummit.org .